

1st International COMPETITION



PIRAMIDISMO CROMATICO

Cambass Gallery



ARTES NEW YORK
Corporation

VR
Cambass

"INTERNATIONAL CROMATIC PYRAMIDISM COMPETITION"
TECHNICAL BASES

General

"INTERNATIONAL CROMATIC PYRAMIDISM COMPETITION 2021"

1.1. PARTICIPANTES

They will be able to articulate plastic players from 6 years and older in the categories, Professional, Amateur and Children. Participants must develop their artistic work to participate in accordance with the following guideline:

- Free theme.
- Free technique. The artist can participate with any technique, but it must be developed under the **pictorial current** of Pyramidism Chromatic.

1.2. OBJECTIVES OF THE PUBLIC CONVOCATORY

1.2.1. Overall goal

To publicize the new pictorial movement of the 21st century "PIRAMIDISMO CROMATICO" and through the competition promote and promote participating artists, fans and children.

1.2.2. Specific objectives

- **Reactivation.**
Because of the difficult times we live in the wake of the pandemic in this PROCESS of COVID 19, we are convinced that art and culture in all its manifestations are a great way to support social, cultural, and economic revival in the world.
- Design strategies of public and international convocation, for the production, promotion, and presentation of artistic works.
- Develop technical and transparent pro-cases of selection of works, based on the valuation and analysis by professional technical teams.
- Link practices, knowledge and experiences of creators, plastic, and visual artists to generate spaces for debate and reflection.
- Ensure the universal access of society of content, goods, and artistic products.

1.3. CURATORIAL GUION "CROMATICO INTERNATIONAL PYRAMIDISM COMPETITION Exhibition 2021"

The configuration of the artistic exhibition is an approach to the social, economic, political and cultural diversity of the world; within which, languages, knowledge, worldviews, creatives, practices are revitalized, recreated and energized, in various geopolitical contexts, between the fabric of the past, the modern and the contemporary. In this sense, the "INTERNATIONAL CONTEST CROMATICO Exhibition 2021" is the curatorial script proposed.

1.4. GENERAL CONDITIONS

- Participants must complete and accept the conditions of participation in the registration sheet.
- **Cambass Gallery (Colombia), Omai (Mexico), Gotasi (Ecuador) and Art New York Corp (United States)** will be responsible for all development of this contest and for all responsibilities and obligations that are generated between the parties (organizers, participants, collaborators, sponsors, etc.)
- The selected artists will be contacted to notify them of their participation on the dates provided in this document.

1.5. RESTRICTIONS AND INABILITY

Creators, plastic and visual artists whose works are within the following causes may not participate:

- Works that are copying or reproduction of other work(s) that do not belong to the participant.
- Works that do not correspond to the participant's creation process.
- Works that are not in the style of Chromatic **pyramidism**.

1.6. PROCEDURE TO PARTICIPATE

Openhistory Aimed at all visual plastic artists (Painting, digital art and sculpture)

- a) Read the Technical Bases.
- b) All artists will be able to participate in the call.
- c) Free theme and technique. The work must be created in the technique of "**Chromatic Pyramidism**".
- d) Registration date: **April 1 to May 1, 2021**. Register online (fill out the online form) and accept the conditions of participation of the event.
- e) Registered artists will have a period of 2 months from May 1 to July 1 to perform the work.
Date of registration of the work performed: July 1 to July 15. The artist must send a high definition photograph of the work in the registration link provided to each artist who signed up.

1.7. SCHEDULE OF ACTIVITIES AND TERMS

Activities	Deadlines
- Launch of the Technical Bases	April 1, 2021
- Deadline to participate online registration	May 10, 2021
- Timeframe for the elaboration of the work	2 months from May 10 to July 10, 2021
- Sending the work (high-resolution photography)	July 1 to July 15 (In the link provided to the participants)
- Development of strategies to promote the event	From April 1
- Media publication of the list of selected	August 5, 2021
- Inauguration Virtual Exhibition PIRAMIDISMO CROMATICO 2021 Ernesto Rios Virtual Museum on the VR Cambass platform.	August 12, 2021
- Awards Gala	Presencial event in Mexico City - Casa Museo Omai - August 15, 2021
- Physical exhibitions	Dates to be confirmed.
- Delivery of certificates of participation	August 20, 2021

1.8. PREMIACION

Prizes will be awarded to the first place in each category as follows:

1. A Work signed by Master Gonzalo Tayo Silva and Maestro Ernesto Ríos, duly certified and valued as follows:

Professionals \$12000
Rookies \$10000
Children \$8000

2. Physical exhibitions with the work printed on:
- **Ecuador:** Museo Provincial Casa Del Portal Museo de la Alcaldía
 - **Mexico:** Omai House Museum
 - **Lafayette Louisiana:** Lafayette Gallery (Art New York ES Corporation.)

Note: due to pandemic, the dates of physical exposures are about to be defined

3. The winning works in the Great Yearbook "Anthology of Artists 2021"
Printed and distributed edition in Europe.
4. First-place winners in each category will be special guests at the 8th OMAI World Summit... cusco 2022.
Includes: Lodging and food attentions and participation in the events. (*Winners must bear air ticket costs.).
5. The first positions will have a virtual showroom, created under the parameters and concept of the artist.
6. The top 50 positions will exhibit in the Chromatic Pyramidism Hall of the Ernesto Ríos Virtual Museum, with their respective certification of participation

1.9. ACCEPTANCE OF BASES

FROM THE SELECTION

Cambass Gallery (Colombia), Omai (Mexico),Gotasi (Ecuador) and Art New York Corp (United States),will be the instances responsible fororganizing the formation of three (3) international technical teams of selection of artistic works.

2.1. REQUISITOS OF THE PHOTO OF THE WORK

- o Photo in JPG format.
- o High-resolution photo.
- o Photo completely clean.
- Sin wallpapers or other elements of the work.
- Do not shine on the play.
- No reflections on the play.
- No shadows on the play.
- I do not mark.
- 90-degree angles in all four corners.
- o the photo must be saved with the artist's name followed by the name of the work, Example:

EdwinSalgado-The snake and the firefly.



2.2. INTELLECTUAL PROPERTY

The creators, plastic and visual artists selected, through the letter of commitment, will authorize **Cambass Gallery (Colombia), Omai (Mexico),Gotasi (Ecuador) and Art New York Corp (United States)**, the use of the image and contents of the participant and the work in printed, visual or audiovisual materials that are required and generated for the execution of the **"INTERNATIONALCONTEST CROMATICISM 2021"**

. Within this context, selected creators, plastic and visual artists may not require payment for copyright or transfer of property rights for such use.

Any additional information or concerns may be communicated to the cambassgallery@gmail.com